The causal structure could be different from the best posterior probability structure Prof Jan Kruger Unisa graduate school for business leadership - MIDRAND



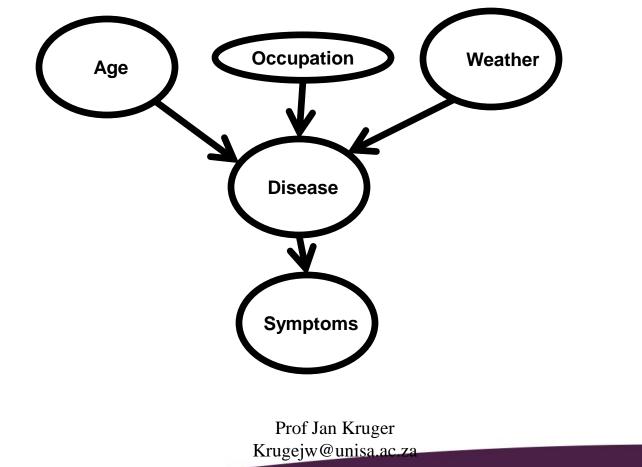
# Business school/ finance case

- Keynote address presented at Finance conferences
- Causality used in Investment selection
- Causality can explain Financial distress
- Causality can be used to forecast VaR
- Causality is a tool to explain phenomena



# Simplified Bayesian Structure

P(Age, Occupation, Weather, Disease, Symptoms) = P(Symptoms | Disease) P(Disease | Age, Occupation, Weather) P(Age) P(Occupation) P(Symptoms) (Buntine, 1996)





# Cooper and Herskovits, 1989

 $p(D \mid S^{h}) = \prod_{i=1}^{n} \prod_{j=1}^{q} \frac{\Gamma(\alpha_{ij})}{\Gamma(N_{ij} + \alpha_{ij})} \prod_{k=1}^{r} \frac{\Gamma(N_{ijk} + \alpha_{ijk})}{\Gamma(\alpha_{iik})}$ 



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### Number of structures

 $3^{\frac{n(n-1)}{2}}$ 

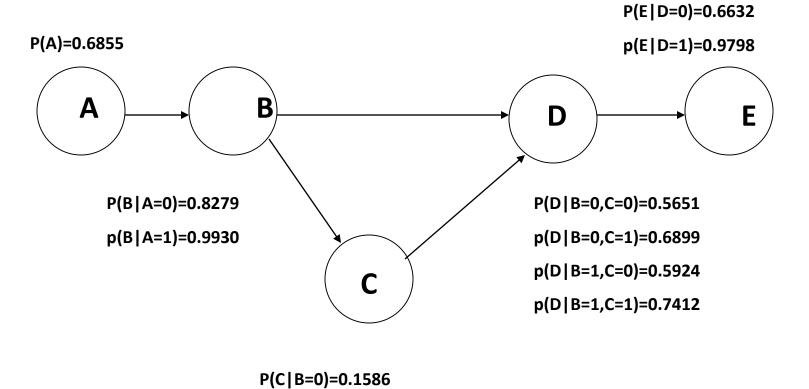


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# Steps

- Select a model
- Create a frequency distribution
- Do an exhaustive search over structures
- To find the max posterior probability structure
- It must be the same as the structure that created the data.







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p(C|B=1)=0.3666

# Best posterior model is not the causal model

The unscaled log posterior probability for the correct model is -23755. The models with the best unscaled log posterior probability of -23750 are A→B→C→D→E, A←B→C→D→E, A←B→C→D→E, A←B←C←D→E and A←B←C←D←E. This gives a posterior probability that is e<sup>5</sup> times larger for the wrong model.



### New norm

#### Path between nodes A-B-C Norm $\rho_{AB}\rho_{BC}$ $ho_{AC}$



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Given variables A, B and C and assume only linear relationships, then the norm of the path(A-B-C) = 1 if and only if A and C are conditionally independent given B or I(A, C|B)

If the norm of the path A-B-C equals one, then  $\frac{\rho_{AB}\rho_{BC}}{\rho_{AC}} = 1 \quad \text{or} \quad \rho_{AB}\rho_{BC} = \rho_{AC}$ Only linear relationships are considered,  $\rho_{AC,B} = \frac{\rho_{AC} - \rho_{AB}\rho_{BC}}{\sqrt{(1 - \rho_{AB}^2)(1 - \rho_{BC}^2)}} = 0$ therefore A and C are conditionally independent given B or I(A, C | B).

The converse: If A and C are conditionally independent given B, I(A, C | B) then  $\rho_{AB}\rho_{BC} = \rho_{AC}$ .

# Elimination heuristic

- Start with a complete graph containing all the variables.
- Eliminate arcs between variables that are independent (with a correlation coefficient not significantly different from zero).
- Eliminate the arcs where Conditional Independence Statements have been identified (where the norm equals one).
- This gives us the causal tree structure, and I tested that it is also the structure with the highest posterior probability.



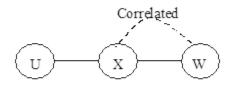
# Theorem 1

• If two variables, X and W, are correlated and the path U-X-W is a valid path, then the path with X and W interchanged, U-W-X will have a norm equal to the coefficient of determination (the square of the correlation coefficient) between X and W



# If u-x-w valid path then norm of $u-w-x = \rho^2$

Figure 4.5 Correlated variables on a valid path



Norm(U-X-W) = 1 Norm(U-W-X)= Coeff. Det. Between X and W



If u-x-w valid path then norm of 
$$u-w-x = \rho^2$$

• **Proof**: A valid (star decomposable) path U-X-W means that

• ,or, 
$$\rho_{UW} = \rho_{UX} \cdot \rho_{XW}$$

- Therefore the norm for the path U-W-X is
- This proves the theorem.
- The following theorem can be used to check if we have found a valid path.



## Theorem 2

- X-Y-Z is a valid and only path between X and Z if and only if the product of the norms is equal to the coefficient of determination between the start and end nodes of this path.
- Norm(X-Y-Z).Norm(Y-X-Z).Norm(X-Z-Y) =  $\rho_{XZ}^2$ .



# Proof

- Assume a valid and only path X-Y-Z. Then, for a valid and only path there is a tree structure between the variables and the norm will be one (in other words  $\rho_{XT}\rho_{XZ} = \rho_{TZ}$ ).
- Therefore  $\frac{\rho_{XY} \rho_{YZ}}{\rho_{XZ}} \frac{\rho_{XY} \rho_{YZ}}{\rho_{YZ}} \frac{\rho_{XZ} \rho_{YZ}}{\rho_{XY}} = \rho_{XY} \rho_{XZ} \rho_{YZ} = \rho_{YZ}^2$ 
  - In the opposite direction: if the product of the norms is equal to the coefficient of determination, then for the path A-E-C this condition can be written as:  $\frac{\rho_{AE}\rho_{EC}}{\rho_{AC}}\frac{\rho_{AC}\rho_{CE}}{\rho_{AE}}\frac{\rho_{AE}\rho_{AC}}{\rho_{EC}} = \rho_{AC}^2$
- If the correlation coefficient between A and C is not zero, then
- $\rho_{EC} \rho_{AE} \rho_{AC} = \rho_{AC}^2$  or A-E-C is a valid and only path.

